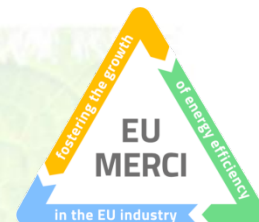


EU-MERCI

EU coordinated **ME**thods and procedures based on **Rea**l **Ca**ses for the effective implementation of policies and measures supporting energy efficiency in the Industry



WELCOME to the EU-MERCI Webinar B

**Energy efficiency implementation in
industries: the EU-MERCI approach to
“Good practices” for multi-sector
companies**

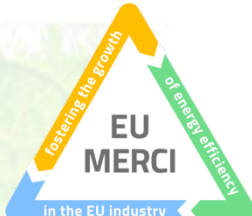
May, 5th 2017

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 693845

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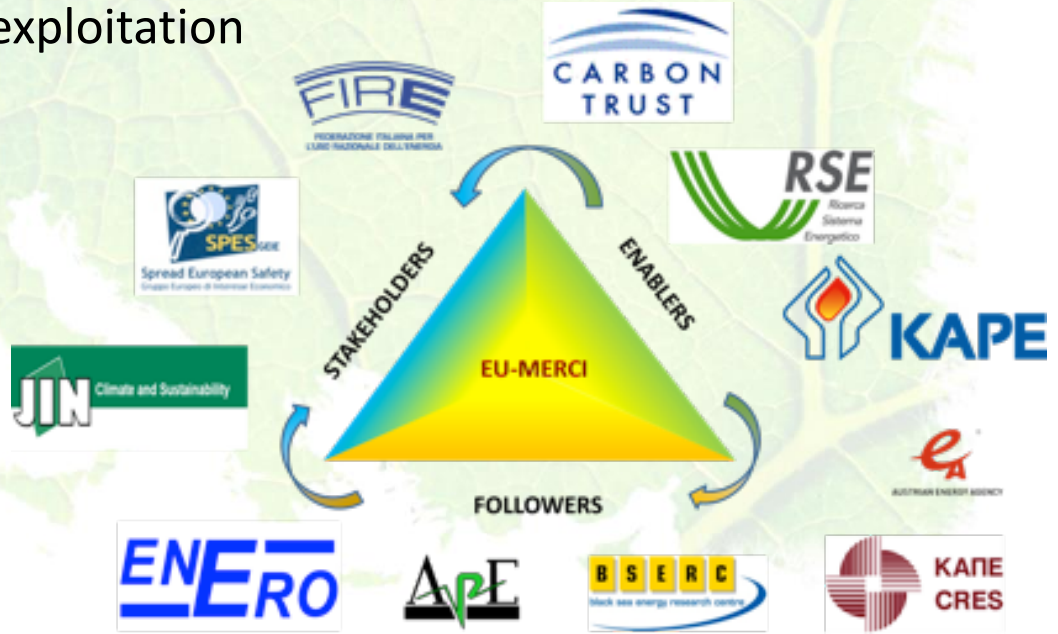


- EU-MERCI is a Coordination and Support Action of the EU Horizon 2020 Programme

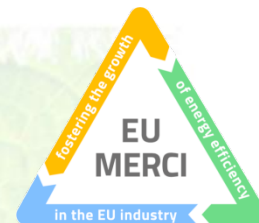
Objective of EU-MERCI

- To foster the **growth of Energy Efficiency** in the European Union industry, through the identification and dissemination of real experiences of Good efficiency Practices
- To share of experiences on the implementation of polices, schemes and mechanisms to support their exploitation

Project partners



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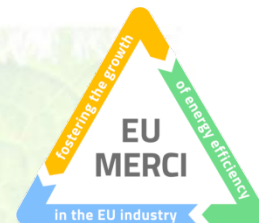
Objective of the Webinar B

- Webinar B is the second step of EU MERCI in order to **transfer the opportunities** linked to energy efficiency in EU industries.
- The aim is to present the results of the extensive research on the energy uses and the related energy efficiency potentials in industry, in order to conclude to the definition of a series of “**Good practices**”
- The Webinar is focusing on the **Glass, Pulp& paper** and **Cement** sectors
- The target is to give the opportunity to interested parties to discover ideas on how to **improve the competitiveness** of industrial enterprises in these sectors.
- This will be done by presenting **techniques or methodologies** that, through in-field experience and research, have been proven to be an effective way to reduce the costs and improve the core business of industrial enterprises by increasing their energy efficiency.



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Webinar C

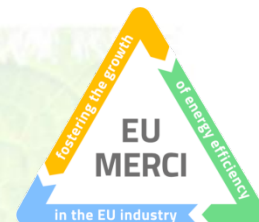
- "Energy Efficiency Implementation in National targeted industries: approach for Good Practices"
- Sector-specific analysis of trends and needs of efficiency in the most energy intensive sectors, with presentation of related Good Practices of efficiency projects selected by EU-MERCI
- It is targeted to National Sector specific Industry Associations and Companies
- Webinar C took place in 13/04/2017 in Romania with great interest of the participants.
- Soon similar National Webinars will be organised in Slovenia, Bulgaria and Greece. Stay tuned!



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• Capacity Building & Validation

- The EU-MERCI Capacity Building action will have its clue in the organization of local Workshops, where sector- by- sector and process-by-process Good Practices will be proposed and discussed with the relevant stakeholders
- The EU-MERCI will validate the outputs of the project in a particularly representative sector, by directly involving the concerned stakeholders at EU level and providing elements for the extension to other sectors
- You are welcome to join us in www.eumerci.eu (info@eumerci.eu)!



Do you have best practice to share?

The expected outcomes of this project will be to select of exemplary cases and best



Join EU-MERCI stakeholders community

The EU-MERCI stakeholders are the technical and non-technical organizations



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Comparative report of industry-relevant energy efficiency policies in Europe



AGENDA

13.00 -13.15	What is energy efficiency and why investing in a better use of this resource - <i>Dario Di Santo, FIRE</i>
13.15-13.30	Energy uses in selected industrial sectors: processes, phases and technologies – <i>Anna Realini, RSE</i>
13.30 - 13.45	Energy efficiency potential in selected industrial sectors and key performance indicators <i>Pawel Snitko, KAPE</i>
13.45 - 14.00	EU-MERCI approach to “Good practices” – <i>Myles McCarthy, Carbon Trust</i>
14.00 - 14.45	Examples of “Good practices” in selected industrial sectors: 1) Glass <i>Anna Realini, RSE</i> 2) Pulp&Paper <i>Anna Realini, RSE</i> 3) Cement <i>Pawel Snitko, KAPE</i>
14.45 - 15.00	Q&A session

