



## EU-MERCI FINAL CONFERENCE

"The result of the validation in the agrifood industry"



Maurizio Notarfonso FEDERALIMENTARE



#### **AGENDA**



- 1. THE SPOT OF ENERGY EFFICIENCY WITHIN THE FOOD&DRINK INDUSTRY ACTIONS
- 2. THE ROLE OF SPES AND THE VALIDATION STRATEGY BUILT UNDER EU-MERCI
- 3. EXTRACTION OF SOME HINTS AND GENERAL CONCLUSIONS



#### **EUROPEAN FOOD AND DRINK INDUSTRY**



## **Basic figures**

- Turnover of 1048 billion €

  The first food industry worldwide, first manufactuing sector in EU (14,6%), followed by mechanical and chemical sectors
- Number of employees 4,2 milions
  First sector in EU eper number of operators (15,5%), followed by mechanical
- 286.000 companies (99% are SMEs) highly diversified sector
- Export 86,2 billion €
- Importx 63,2 billion €

## SUSTAINABLE FOOD CHAIN DEVELOPMENT: 4 STRATEGIC AREAS OF COMMITTMENT

1. Prevention from generation of food losses and food waste.

By-products are valorised for a variety of purposes:

Production of animal fodder (each year, around 85 million tonnes are used to make fodder in the EU);

Production of bioenergy forms; Production of food ingredients, Cosmetic and pharmaceutical industry; Production of fertilisers.

- 2. The amount of water used in production processes has been halved, improving efficiency without compromising the strict hygiene standards imposed by the EU.
- The water consumed by the food industry fell by around 30-40% between the Nineties and today

3. Energy efficiency has been pursued (-20% in 10 years) as a crucial force for driving industrial competitiveness, but also -and above all- as a factor for reducing greenhouse gases (-30%).

The consumption of electricity which can be attributed to the sector totals around 8% of electricity used for industrial purposes in OECD Countries and 1.5% of overall energy consumed in Europe, whilst the CO2 emissions attributed to the food Industry are estimated at around 1.5% of total greenhouse gas emissions in the EU 15.



- 3. Packaging has been optimised, cutting amounts of raw materials used (- 40% in 10 years).
- The food Industry alone uses 2/3 of product packaging, and dedicates considerable resources to preventing and reducing the environmental impact of packaging.
- It is dedicated to reducing the materials used for packaging, without sacrificing either the needs of consumers or the integrity, quality or safety of the products.

## ENERGY EFFICIENCY IN THE FOOD & DRINK INDUSTRY: MAIN FEATURES



- ✓ Food & Drink industry except some energy intensive sectors has environmental impacts relatively low in terms of energy consumption and GHG emissions
- ✓ At the same time, energy is one of the main inputs both in the food processing lines and in the agricultural raw materials production
- ✓ The Food industry is suffering higher cost of domestic energy bills than those
  of major competitors
- ✓ Also in the food & drink industry the good exploitation of potential energy savings combines the environmental targets and the economic sustainability with the mission to reduce the impact of the food-chain

## ENERGY EFFICIENCY: THE ACTIONS OF THE FOOD INDUSTRY



The fields of action to increase the energy efficiency concern:

- ✓ diffusion of BAT on the management of energy resources;
- ✓ participation in national energy efficiency schemes;
- ✓ evaluation of co-generation, tri-generation and poly-generation potential;
- ✓ moving to refrigeration technologies less harmful to the ozone;
- diversification of the energy mix with the use of the renewable energies, in order to increase the share of self-produced energy, mainly from biomasses and bioliquids of animal and vegetal origin.



#### **OUR MISSION: EUROPEAN FOOD SMEs**

SPES GEIE is a European Economic Interest Grouping known as "Spread European Safety EEIG" composed by 12 Food and Drink Industries Federations.

More than 34.000 companies may be reached through results dissemination within SPES GEIE network

The Grouping was constituted 15 years ago to facilitate the participation of its members in activities to be carried out in the context of the EU Framework Programme (6th, 7th, Horizon 2020, ERASMUS +, LIFE) such as actions for technological research, development and demonstration as well as promotion and dissemination of research results in close collaboration with the National Technology Platforms Food For LIFE.



#### **OUR...EU-MERCI NETWORK**

- France ANIA Association Nationale des Industries Alimentaires
- Italy FEDERALIMENTARE Federazione Italiana dell'Industria
   Alimentare
- Czech Republic FFDI -Federation of the Food and Drink Industries
- Austria LVA Lebensmittelversuchsanstalt
- Spain FIAB Federación Española de la Alimentación y Bebidas
- Portugal FIPA Federação das Indústrias Portuguesas Agro-Alimentares
- Turkey SETBIR Union of Dairy, Meat, Food Industrialists and Manufacturers
- Greece SEVT Federation of Hellenic Food Industries
- Slovenia CCIS-CAFE Chamber of Commerce and Industry of Slovenia Chamber of Agricultural and Food Enterprises

## **VALIDATION: WHAT?**

#### Objectives

The validation was one of the **three ways of knowledge transfer** from the ENABLERS to the STAKEHOLDERS.

#### Overall Implementation

SPES as leader for this task organised 5 national workshops from June until to September 2017 in Portugal, Czech Republic, Turkey, France and Spain by involving the corresponding Federations of SPES (FIPA, FFDI, SETBIR, ANIA and FIAB).

#### Content

The validation consisted of presenting the project, the information summarized in the GP factsheets and to evaluate their technical consistency by using the same format and seto of criteria for the assessment

## **VALIDATION: WHY?**

#### Precondition of meaning as "validation"?

Generally "technical validation" in the industry begins from a "starting point n" which has to be analyzed by making evideence of the KPIs, then introducing a series of changes and finally analyze again it at "final time n+1" in order to do conclusions.

#### • Find the right approach

Thus in the case of EU-MERCI a different way of validation was decided. We did not carry out a validation in "real conditions" but we moved to "virtual conditions" simulating "scenarios" based on the GP factsheets provided as basic document for discussion.

## **VALIDATION: HOW?**

#### Selection of experts

Entrepreneurs, energy managers (working in the companies or external consultants), ESCOs, public body and private Agencies dealing with EE, banking operators have been invited to participate.

#### • 1st Phase: preliminary engagement of experts

Experts have been provided prior with GP factsheets and the common "evaluation grid" document to be already prepared for the meeting

### • 2<sup>nd</sup> Phase: running of validation national workshops

Experts met and were guided in a "consensus meeting" where the GP have been discussed and the Evaluation Grids, duly filled in, were collected

## **VALIDATION: HOW?**

### • 3<sup>rd</sup> Phase: collection of post-event comments

Experts were asked to revise their final evaluation grids and to include, if any, additional integrations after the meeting

#### Consolidation of minutes from national workshops

National Federations SETBIR Turkey, ANIA France, FIPA Portugal, FFDI Czech Rep. and FIAB Spain reported their national minutes to Federalimentare (task leader)

#### Finalization of main conclusions

Federalimentare finalised the deliverable with conclusions and recommendations

## **OUR VALIDATION PLAN**

Selection of key experts

...by end of May 2017

- 1<sup>st</sup> Phase: preliminary engagement of experts ...by end of June 2017
- 2<sup>nd</sup> Phase: running of validation national round-table(s) ...during July, August and September 2017
- 3<sup>rd</sup> Phase: collection of post-event comments ...1-2° week of October 2017
- Consolidation of minutes from national round-tables ...3-4° week of October 2017
- Organisation of Intermediate Conference ....in Key Energy international Fair in Rimini 6 November 2017
- Finalisation of D5.2 (Report on the validation...)

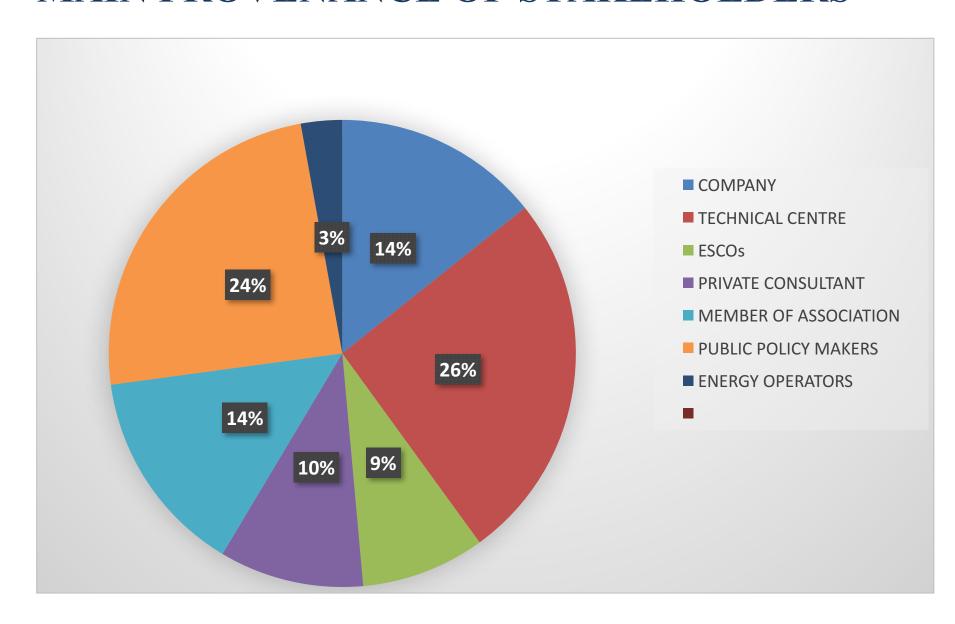
## COMMON METHOD... OMOGENEOUS RESULTS

It was necessary to choose a common way to assess the GP. The structure of the Evaluation Grid criteria was the following:

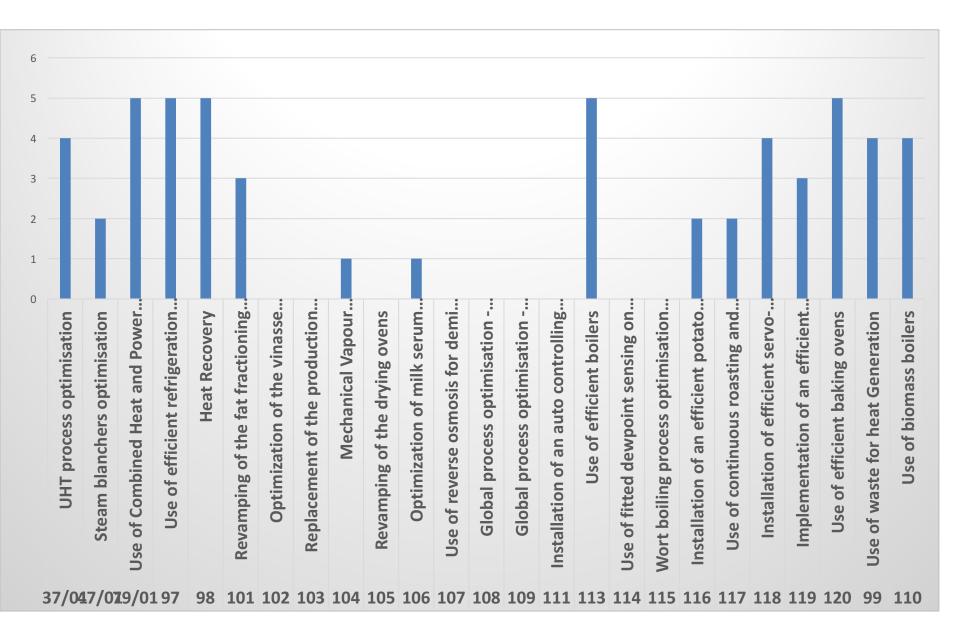
#### **EVALUATION CRITERIA**

TECHNOLOGY	
Level of technical consistency	
Easiness of performance monitoring	
Significance of the return of economic savings vs energy savings	
Level of energy-saving measurements	
FEASIBILITY	
Level of exportability to other sectors	
Level of adaptability to SMEs context	
Rate of acceptability of the solution by relevant people in the industry (ex. energy	
Rate of organizational difficulties or  complexity	
Need of necessity of sophisticated controls and new competencies and skills	
Need to have ad hoc training on the use of the technology	
SUSTAINABILITY	
Incidence of interventions costs	
Incidence of pay-back times	
Rate of bankability	
Incidence on the better quality of the products	
Incidence on productivity and competitiveness	
REGULATORY FRAMEWORK	
Legal applicability	
Adequacy of policies	
Difficulty in obtaining cofinancing & loans	
Opportunity and amount of subsidies	

## MAIN PROVENANCE OF STAKEHOLDERS



## FOCUS OF GP VALIDATED



## **EVALUATION IN PROGRESS**

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#### ... SOME RANKINGS

#### **TOP 3 GP more exportable to other sectors**

- Use of Combined Heat and Power generation (CHP)
- Use of efficient refrigeration systems
- Heat recovery

## **TOP 3 GP more exportable to SMEs**

- Use of efficient boilers
- Use of efficient baking ovens
- Installation of efficient servo-electric molding machine

#### ...SOME RANKINGS

## **TOP 3 GP with more impact on product quality**

- Installation of efficient servo-electric molding machine
- Revamping of the fat fractioning system
- Steam blanchers optimisation

## **Higher incidence of intervention costs: TOP 5 GP**

- Use of efficient refrigeration systems
- Use of combined heat and power generation (CHP)
- UHT process optimisation
- Use of waste for heat generation

#### ...GP FACTSHEETS VS VALIDATION FINDINGS

- Stakeholders had a different indication on the payback time
- Stakeholders commented too high investment costs as a weak point
- Stakeholders indicated, if any, the existence of national tax credit or restrictive measures at national level
- Stakeholders proposed or indicated other GP not described by the available factsheets

#### ...GP MORE APPRECIATED

- Use of biomass boilers
- Use of waste for heat generation
  - Use of efficient boilers

#### **GENERAL CONCLUSIONS**

- Energy related production costs reduced
- Competitiveness and profitability improved
- Risk exposure to energy prices and security of supply better managed
- Company greenhouse gas emissions reduced
- Environmental footprint and public image of the company improved in a cost effective way
- <u>Heat</u> destroys enzymes and microorganisms; removes water further prohibiting microorganisms growth; improves quality and added value of food products
- <u>Chill</u> slows down and <u>Freeze</u> halts completely growth of microorganisms since raw materials, intermediate and final products need to be <u>moved</u> around the plant for the production process
- <u>Lighting</u> increases personnel productivity.



### THE IMPORTANCE TO HAVE A CLEAR FRAMEWORK



The rationalization of energy consumption can represent an opportunity for the industrial system in order to reduce costs in the production process and the competitiveness gaps, but requires:

- a stable regulatory framework
- a strategy of incentives covering medium-long period (i.e. white certificates, tax deductions) and structural co-funding to R&D (in coherence with EU strategy under this topic), a wide penetration on the market of technologies for energy savings
- more integration of the environmental sustainability policies with those for energy purpose (efficiency and renewables)
- Facilitating access to credit with ad hoc solutions

## The «culture» of the energy efficiency and the barriers

#### **Obstacles to the EE approach**

- ✓ Lack of knowledge of the opportunities and already existing tools
- ✓ Failure of perception of the EE actions as a priority
- "distrust" with respect to the plurality of technical options
- Resistance to make investments of which there is no immediate perception of their concrete return

#### Useful initiatives to overcome such bottlenecks

- To draw Guidelines for the evaluation and the monitoring of the results (benefits) achieved
- To promote *energy audits* as useful tool (also on a voluntary basis) to realize the diagnosis and the planning of the measures
- ✓ *spread* the knowledge on EE (information/experience)







# Thank you for your kind attention





## Results from the validation of the "Good Practices" by industrial stakeholders in Romania

Grig Moldoveanu, ENERO







1.A brief analyse of the "good practices" process validation

in Romania

2. Romanian stakeholders

3. Validation of Good Practices







## 1. A brief analyse of the "good practices" process validation in Romania

Romania is following the EU legislation in the field of Energy Efficiency (e.g. energy audits in industry are mandatory)

Fulfilment of EE targets is partially due by a decreasing/restructured industrial production

Companies pay more and more attention to the energy efficiency as part of their competitiveness.

Absorption of EU funds.

The EE investment projects don't get enough subsidies/resources.

ESCO market and regulatory framework not very well developed







## 2. Romanian stakeholders Key efforts oriented:

## -to involve in the project the most relevant bodies

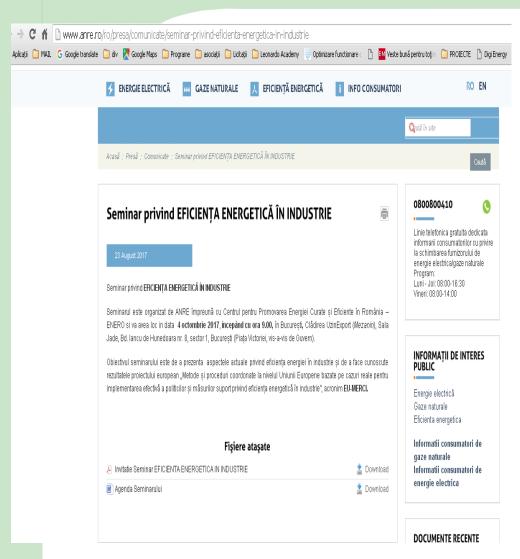
- ANRE The Romanian Energy Regulatory Authority
- Known professional bodies: Romanian Renewable Industry Association (SUNE), Romanian Ownership Association for the Industries Electrotechnics, Electronic, Telecommunications and IT(APREL), The Association of Auditors and Energy Managers from Romania (SAMER)
- to develop a large data base with stakeholders interested in industry EE to whom address info on the project results





### 2. Romanian stakeholders: involvement of the Regulatory body in EE







#### AUTORITATEA NAȚIONALĂ DE REGLEMENTARE ÎN DOMENIUL ENERGIEI



DEPARTAMENTUL PENTRU EFICIENTĂ ENERGETICĂ

Directia Generala Autorizare, Cooperare si Monitorizare in Domeniul Eficientei Eneregetice

Nr. 4738J, 5.07.2016

Către ENERO,

Domnului Cristian Tintareanu Director Executiv

#### Stimate Domnule Director,

Vă mulțumim pentru materialul trimis privind cele doua proiecte din programul Orizont 2020, apreciem implicarea organizației dvs. in domeniul eficienței energetice si vă asigurăm de întreaga noastră disponibilitate privind continuarea colaborării noastre pe cele trei teme de interes comun:

#### - Organizare seminarii dedicate Managerilor energetici

Pe parcursul anului 2016 ANRE a organizat diverse astfel de seminarii unde au fost invitați pe lângă manageri energetici autorizați si companii de consultanță, auditori energetici, companii care furnizează echipamente de eficiență energetică, experți în utilizarea fondurilor europene și alte surse de finanțare, care pot oferi soluții și asistență în realizarea programelor de îmbunătățire a eficienței energetice.

#### - Comunicarea cu Managerii energetici

ANRE este în permanenta legătura cu managerii energetici având în vedere obligația acestora de a completa Declarația de consum total anual de energie şi Chestionarul de analiză energetică a consumatorului de energie

 Participarea ANRE in calitate de stakeholder la seminariile din cadrul celor doua proiecte EU-MERCI si START2ACT

Cu stimă,

Director General
Cornelia RADULASE

Bucursti or 100885 belefor (21/31/244 for 021/31/24 for mail-age

Str. Constantin Nacu nr. 3. sector 2. Bucuresti, cruf 100895, telefore 021/311 22 44, fav: 021/312 43 65, mail: annolfanzo no



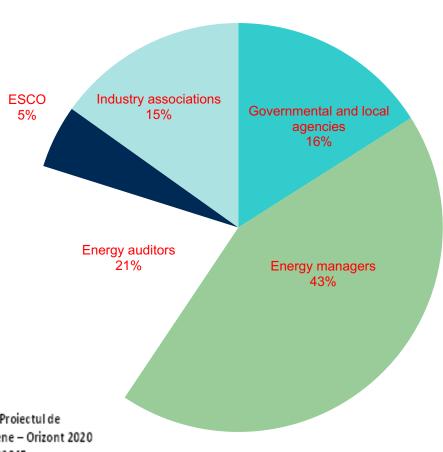




## 2. Romanian stakeholders: data base

Research and building a large database with Romanian players:

## >500 addresses









### 3. Validation of Good Practices

- 2 webinars (totaling over 50 participants)
- > 1 national workshop in collaboration with ANRE: 60

participants



December 2017): Newsletters to >500 addresses

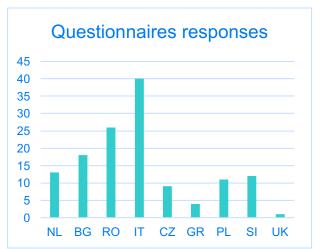






### 3. Validation of Good Practices

- Good response rate on Questionnaires
  - 2 papers in the Energy
    Messenger magazine, a
    well known magazine
    issued by NRC-WEC
    (National Romanian
    Comittee World
    Energy Council) and
    distributed to 900
    readers





HJ coordinated Mithest and procedures based on Real Cases for the effective implementation of politics and measures supporting energy efficiency in the traductry



EU-MERCI: primele rezultate ale proiectului dedicat bunelor practici privind eficienta energetică în industrie

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Alest protest a printi flooriper in colorii programatel Unionii Boropete de Cescatare și laceare Modern 2006, prin protesti de grant po. 65500.











## Thank you for your attention:

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